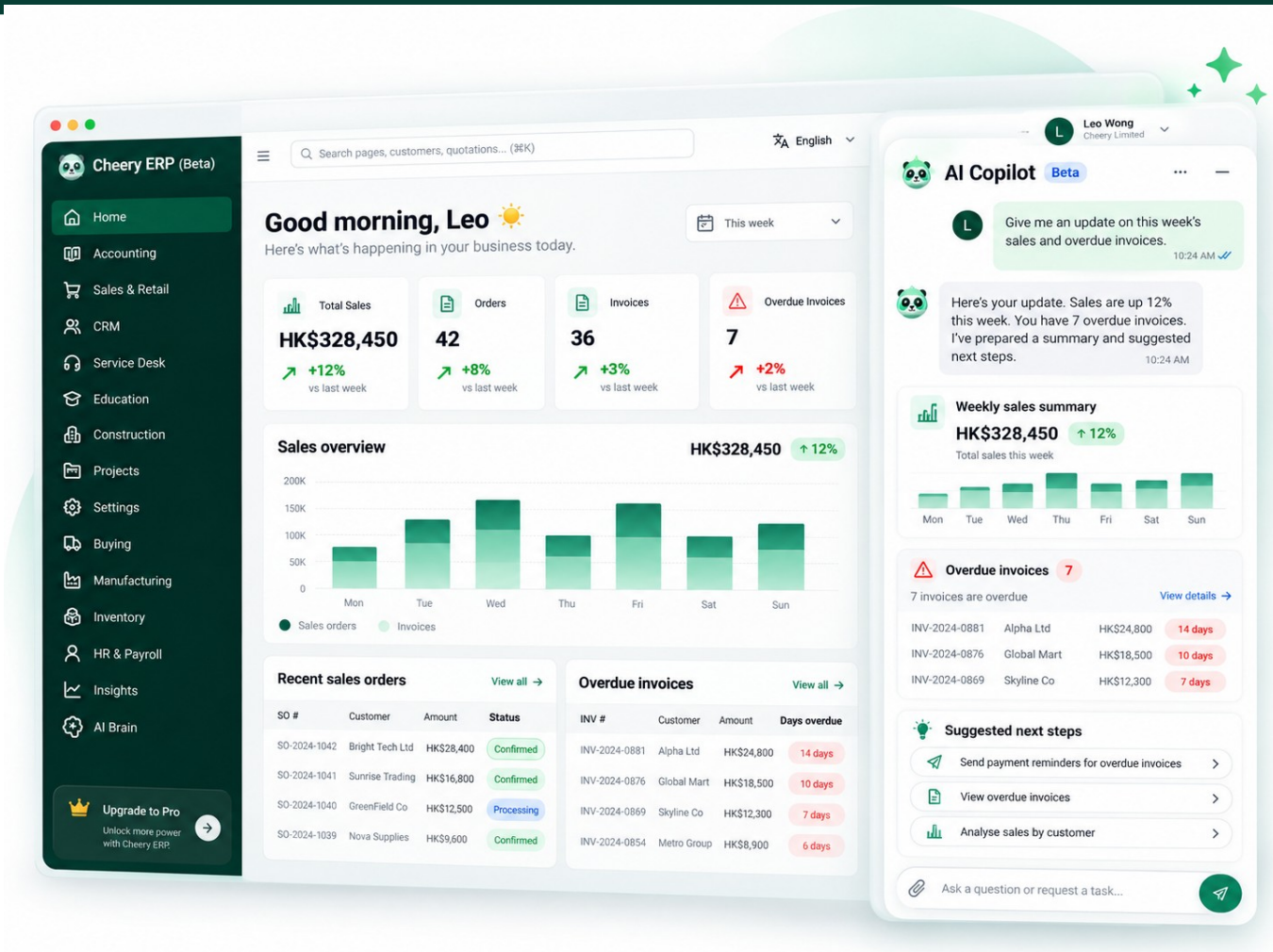
AI-NATIVE BUSINESS PLATFORM

Less manual work. More business done. Powered by AI.

Cheery ERP connects business functions, company intelligence, AI assistance and automation - helping teams move from information to action with less manual effort.



CHOOSE YOUR FUNCTIONS | KEEP USEFUL SYSTEMS | EXPAND IN PHASES

THE ERP FOUNDATION

The functions you need. The flexibility to grow.

Sales, finance, customers, projects, people and industry operations work together within one platform - without requiring an all-at-once rollout.



Start with selected functions. Connect existing systems where appropriate.

Also covering service desk, buying, insights and specialist needs as configured.

Illustrative platform visual.

THE CHEERY ADVANTAGE

One platform. Four connected capabilities.

On top of the ERP foundation, Cheery connects conversational assistance, company-specific intelligence and workflow automation.

OPERATE 01

Business Functions

Manage the records and processes behind sales, finance, customers, people and operations.

ASK 02

AI Copilot

Request summaries, checks, drafts and next steps using natural language.

UNDERSTAND 03

AI Brain

Bring together company knowledge, business context, policies and templates.

ACT 04

Automation

Schedule or trigger repeatable work, prepare outputs and route approvals.

From question to ready-to-review work.

Business data / Company context / AI preparation / Human decision

WHAT CHANGES FOR YOUR TEAM

Spend less time on process. More time on progress.

Cheery is designed to reduce the repeated administrative work between information, decisions and action.

BUSINESS AREA	BEFORE	WITH CHEERY
SALES / CRM **Respond to customers sooner**	Quotations and follow-ups assembled from scattered information.	**Prepare customer-ready drafts with relevant product and account context.**
FINANCE **Stay ahead of overdue work**	Manual checks to identify overdue invoices and prioritise chasing.	**Surface exceptions and prepare follow-up actions for finance review.**
HR / ADMIN **Keep checks consistent**	Reimbursement policies checked line by line.	**Review claims against company rules and flag items needing attention.**
PROJECTS **See delivery risks earlier**	Project updates pieced together before every meeting.	**Prepare progress summaries, risks and suggested next steps.**

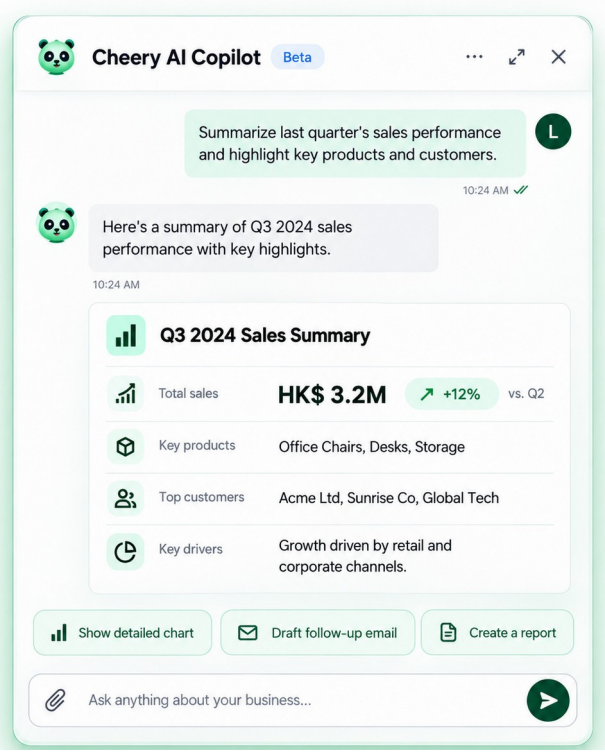
A practical business gain: faster responses, clearer priorities and more consistent execution.

ASK IN NATURAL LANGUAGE

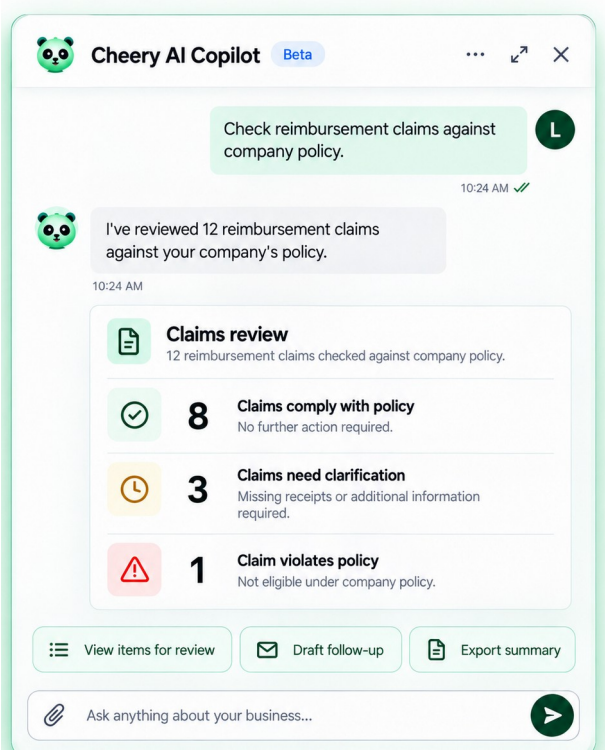
Ask Cheery. Get work moving.

Three business tasks. Three ready-to-review outputs. One familiar conversation.

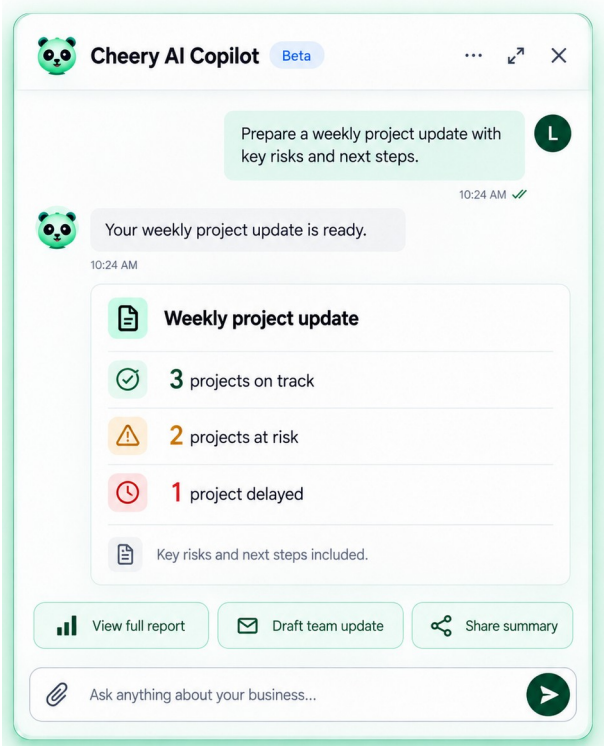
01 SALES INSIGHTS



02 CLAIMS & POLICY CHECKS



03 PROJECT MANAGEMENT



NOT JUST ANSWERS

From a request to useful work.

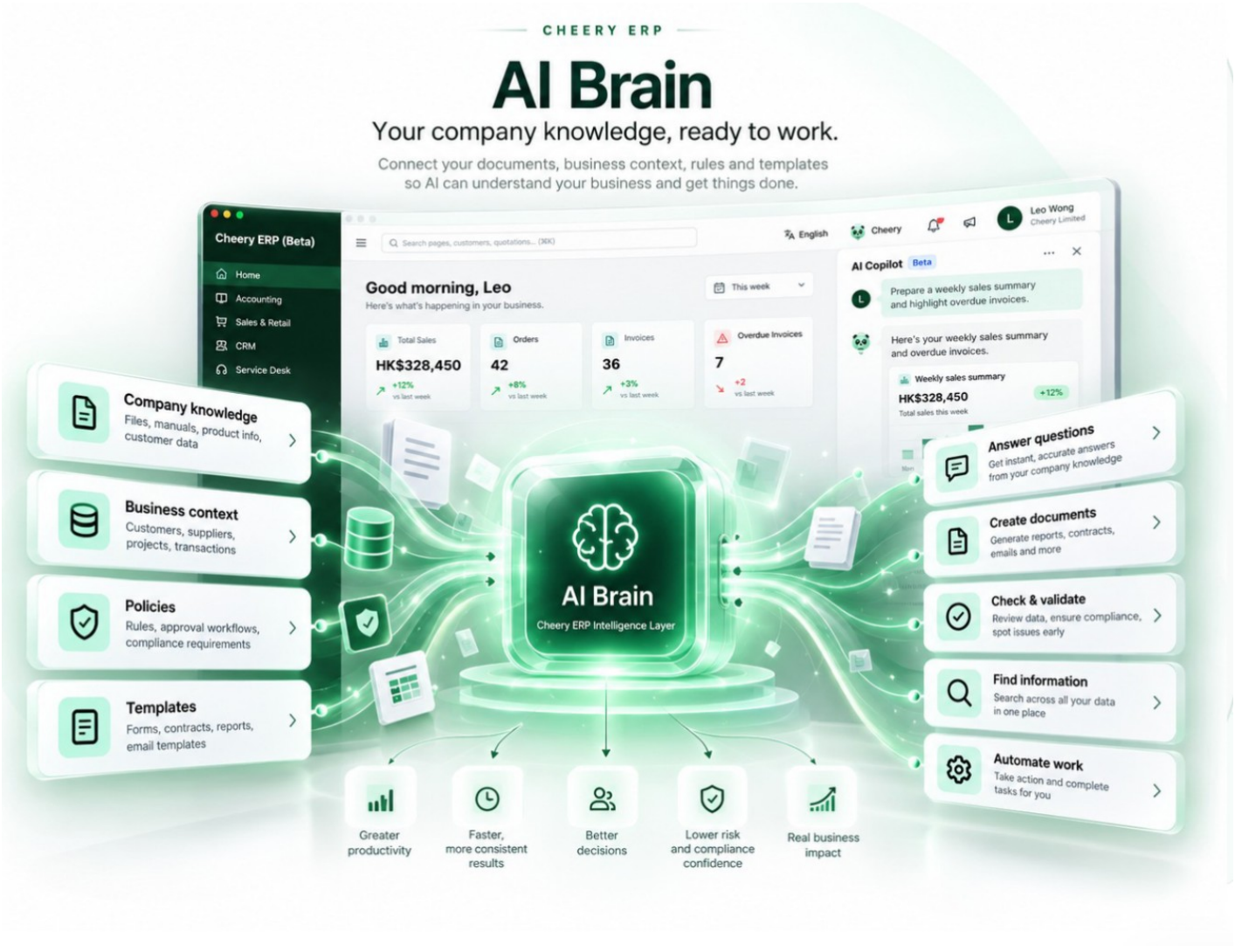
SALES	Summarise figures and surface next steps.
FINANCE	Check claims and flag exceptions.
PROJECTS	Prepare updates and highlight risk.

Illustrative screens and sample data.

COMPANY INTELLIGENCE

Your company context. In the flow of work.

AI Brain brings together configured knowledge, records, rules and templates so responses and work products reflect how your business operates.



Answers. Checks. Documents. Suggested actions.

Outputs depend on authorised data access, connected sources and the rules configured for each organisation.

AUTOMATION IN ACTION

The work can start before you do.

Run scheduled or event-based workflows that use company data and AI steps, then put the prepared results in front of the right person.

EXAMPLE **Every weekday / 9:00 AM / Overdue invoice follow-up**

01 Start the workflow
Runs automatically at the scheduled time.

02 Check business records
Review overdue invoices and recent customer activity.

03 Apply AI Brain
Use relevant rules, context and message templates.

04 Prepare the work
Prioritise accounts and draft follow-up messages.

05 Human review
Finance edits or approves the next action.

PREPARED OUTPUT

Ready for finance review

18 Overdue items found and prioritised

08 Draft follow-ups prepared

04 Accounts flagged for escalation

REVIEW / EDIT / APPROVE

Illustrative workflow and example figures; actual steps depend on configuration.

PHASED BY DESIGN

Start with one process. Grow from there.

Cheery does not have to mean a full ERP replacement on day one. Start in one business area, agree the integrations and controls, then expand in phases.

01

Choose a business problem

Identify one task that consumes time or repeatedly creates delays.

02

Connect and configure

Define the relevant functions, data connections, company rules and review points.

03

Show value, then expand

Use a real workflow to demonstrate the outcome and add further use cases over time.

A PRACTICAL NEXT STEP

See Cheery work on one real process.

Bring a recurring task. See the data, AI preparation, automation and review involved.

aierp.cheerylimited.com

SCAN TO EXPLORE