



## Our Plans

Our services are based on factors such as:

- ▶ Number of access points
- ▶ Level of customization required
- ▶ Duration of the service contract

Additionally, there may be different pricing tiers for different levels of service or features.

Ultimately, FansWiFi's pricing will depend on its specific business model and the needs of its clients.



SMEs		Pro	
Billed Quarterly	Billed Yearly		
1st unit / 2nd + unit half price	1st unit / 2nd + unit half price		
<b>HK\$1,140</b> (\$=380/mo)	<b>HK\$3,840</b> (\$=320/mo)		
✓ CRM platform	✓ Data Analytics		
✓ Customer Database			
✓ Add-on feature and Channel Sign-up (Covers up to 10 APs)			
Quarterly	Yearly		
WhatsApp	HK\$88/mo	HK\$74/mo	
WeChat	HK\$138/mo	HK\$115/mo	
Survey Campaign	HK\$58/mo	HK\$49/mo	
Open API CRM Integration	HK\$138/mo	HK\$115/mo	
Pre-configure_AP Dual-Band (2.4 & 5 Ghz) From HK\$1400 - \$2400 per unit			

\*For more details, please visit our website.

Transform WiFi to **Marketing Tools**  
And turn your customers  
into **Loyal Fans**

**fansWiFi**™  
**SOCIAL WiFi**  
**MARKETING PLATFORM**



## Support different WiFi AP brands

Support different WiFi AP brands, directly applied to any WiFi system without changing any devices

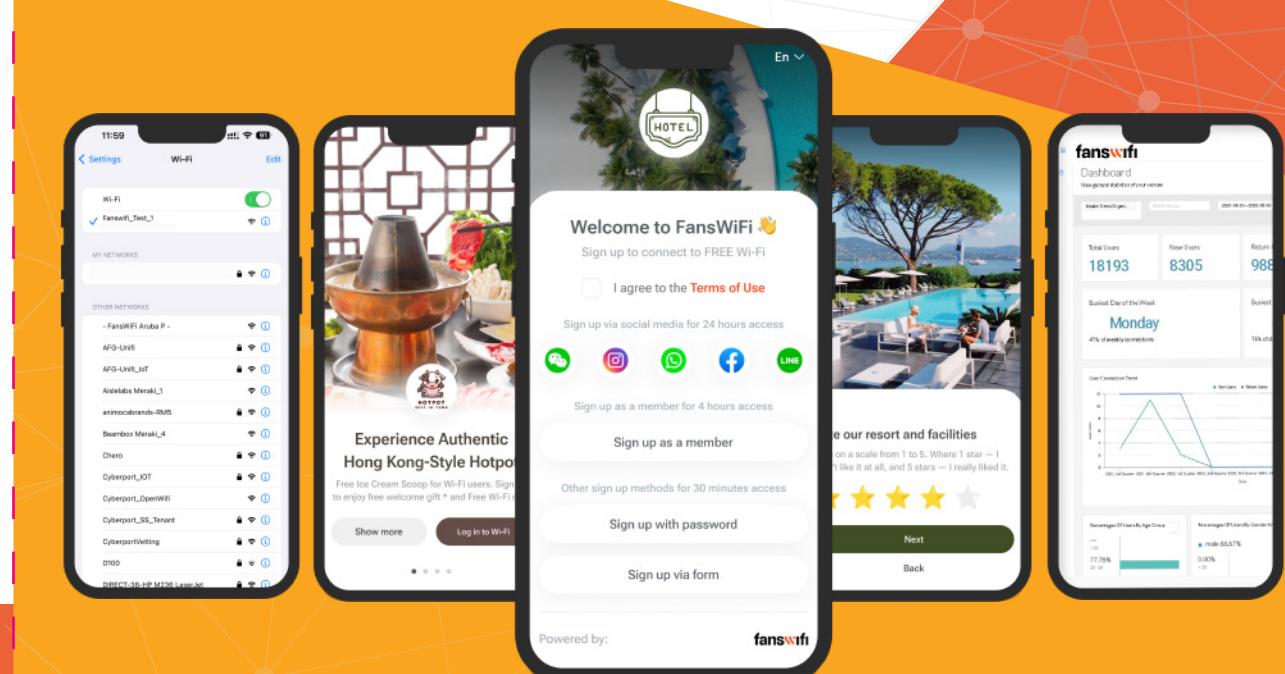


## Corporate Clients

Trusted by International & Local Brands



The HKSAR Government:





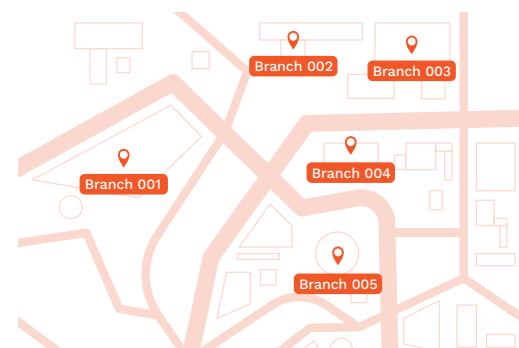
**Empower WiFi Network to connect users via FansiWiFi**

- **WhatsApp:**  
Phone number, direct marketing messages
- **Line:**  
Authentic email, name, profile icon, status message
- **WeChat:**  
Require user to follow business account, Open ID / Direct Marketing
- **Facebook:**  
Authentic email, encourage users to follow or like, profile info
- **Instagram:**  
Authentic email, profile info
- **Flexible Login Options:**  
E-Form, Password Login, One-Click Login, Video Login



## Centralized Access Control

- ▶ Location based ads · Anywhere in the world!  
- Custom coupons based on respective restaurant ads
- ▶ Example:  
The restaurant has multiple branches in different locations: Branch 001, Branch 002... Branch 088  
- Ensure seamless login across all branches



Save money while maximizing your reach! Can assist venues in reducing marketing costs, engaging customers, and maximizing ROI.

For a low estimate: With 200 daily customers and 20% logging into WiFi, a business can collect data from 40 customers each day. Over 30 days, this totals about 1,200 customers monthly. Dividing by the HK\$380 subscription cost for FansWiFi results in an acquisition cost of around HK\$0.3 per valid contact.

Example:



200 daily walkin customers



40 customers each days



Over 30 days collect totals 1,200 customers data monthly

Acquisition cost as low as

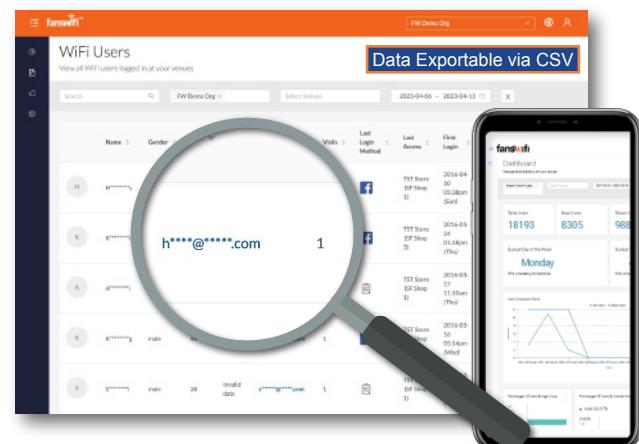
**HK\$0.3**

Acquisition cost of around HK\$0.3 per valid contact

## Customer Information and Analytic CRM

### Leverage Real-Time Report

- ▶ Customer email & demographics, etc
- ▶ Login Method Analysis (such as WeChat and Facebook)
- ▶ Access frequency (time & date)
- ▶ Customer sources (location specific)
- ▶ Identify your most valuable customers (target for promotional event)
- ▶ CRM integration (Open API)
- ▶ Security feature: Personal identifiable information (hidden) Authority codes - One Time Pin (OTP)



## More Features

- ▶ Schedule ads to run at certain date & time
- ▶ WiFi customer loyalty schemes (e-stamp)
- ▶ AI Chat GPT
- ▶ Prize redemption
- ▶ Survey to collect customer feedback
- ▶ Points rewards program (e-stamp)
- ▶ Customizable campaign page



## Ideal For Any WiFi access

- ▶ Hotels
- ▶ Bars & clubs
- ▶ Stations
- ▶ Shopping malls
- ▶ Tour bus
- ▶ Restaurants & cafes
- ▶ Travel sites
- ▶ Gym & fitness centers
- ▶ Theme parks
- ▶ Exhibition & popup events

