FansX Coupon Acquisition System, WhatsApp Membership & Points System

Stop losing your store's walk-in traffic, Build your customer database via WhatsApp and Social Media

Leverage the platforms your customers use daily: WhatsApp, Instagram, Facebook, WeChat, and XiaoHongShu to convert every "one-time" walk-in into a reachable, loyal regular

Instant Acquisition

One QR code reaches all: WhatsApp, IG, Facebook, WeChat, and XiaoHongShu

No App Required

100x faster than traditional membership systems, ensuring high customer acceptance

Zero Monthly Fee

Pay Per Result. As low as HK$0.80/Contact or Follower. Zero waste—pay only for real growth

Why Good Restaurants Lose Customers

The Old Way: Why it Fails for Physical Shop	The FansX Growth Engine
1. The Walk-In Trap You get customers in the door, but have zero way to reach them after they leave. They disappear	**Solution 1: FansX Coupon Acquisition System (The Magnet)** Turns anonymous walk-ins into verified WhatsApp contacts / Instagram Followers
2. The "Awkward Ask" Asking for phone numbers feels salesy and kills the vibe. Staff hate it. Customers say no	**Pay per Result** Acquire a verified contact for HK$0.80–$2.00. No wasted ad spend
3. Influencer Money Pit You pay KOLs HK$5k–50k+ for a temp spike, but own nothing. Next month, you pay again	**Solution 2: FansX WhatsApp Membership & Point System (The Hook)** So they keep coming back, using receipt scanning or staff scan
4. Building Your Own App Costs HK$50k+, 95% won't download it for one restaurant. Wasted money	
5. Delivery Apps They bring orders, but keep the data. You are just a kitchen to them	**Hands-Free Retention** No app download. Start earning points on Day 1
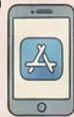
Go Live in 72 Hours

1. Submit Info
Send Us Basic Details

2. We Configure
We Handle the Setup & Testing

3. Personalize Configuration
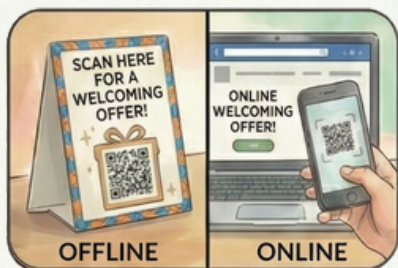Configure your Own Preference

4. Place QR
Print and Put on your Business
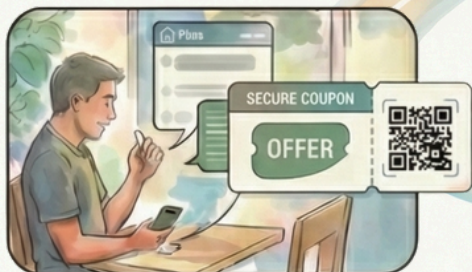
Solution 1: FansX Coupon Acquisition System

Step 1: SCAN
Customer scans the QR for the Welcoming Offer (Offline / Online)

Step 2: CONNECT & OWN DATA
Customer adds WhatsApp or follows Instagram/Facebook; once verified, the channel is yours for unlimited campaigns

Step 3: DRIVE SALES & SECURE WELCOME COUPON
Welcome coupon sent via channel is secure, with a one-time use QR code to avoid fraud

Step 4: SCAN & VALIDATION
Staff Scan the QR Code to verify code validity before redeeming

* Pay-Per-Action: WhatsApp, Instagram, and Facebook connections count as separate billable actions, regardless of the user

Step 5: LIFETIME CHANNEL
Grows your WhatsApp Contact and Social Media follower,
Use your established contacts for repeated future marketing.

For Demo
Scan /
Click Link Below
https://bit.ly/fansx-2025-welcome

* For Repeated Marketing through WhatsApp,
Additional price may applies, contact us for more details

Solution 2:
WhatsApp Membership & Points System

FansX automatically updates and stores customers' points—by receipt photo

From HK$0.1-$0.25 per verified receipt

STEP 1: SCAN QR
Customer scans the QR printed on their receipt

STEP 2: PHOTO
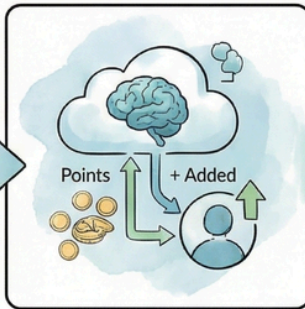Customer takes a photo of their spending receipt

STEP 3: SEND
They send the photo via WhatsApp to your business number

STEP 4: TRACK
System reads the receipt and links the spend to the member account

STEP 5: UPDATE (AI)
AI validates the receipt, blocks duplicates, and adds the correct points

STEP 6: MANAGE
You review member spending and points in your dashboard

AI Receipt-to-Points, No Download Needed

- **Native WhatsApp Experience:** 100% Self-Service—customers can earn points and redeem rewards without downloading an App
- **Recapture "Lost" Business:** Customers can upload receipts within 24 hours of purchase, ensuring you never miss an opportunity to acquire a new member
- **No Specific POS Integration Required:** Compatible with standard receipt formats
- **Also offers optimized integration for specific POS systems (e.g., Eats365).**

For Demo

Scan/Click Link Below
https://bit.ly/fansx-2025-points
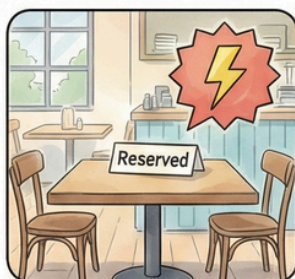
MAXIMIZE LIFETIME VALUE WITH FansX

Own Customer List
Drive Repeat Visits with Marketing Blasts directly to your customer

Boost Engagement
WhatsApp delivers 90%+ open rates (email ~20%)

Boost Off-Peak Visits
Send flash offers to drive immediate foot traffic

Verified 1st Time Offer
Attract new customers with a secure welcome offer and turn them into repeat visitors

Grow Social Followers
Turn walk-ins into followers so every post becomes free remarketing

Automate Point System
Automatically detect, calculate, and recap member spending into points

Our Zero-Risk Promise to You

Zero Risk
Proven model with an easy, guided onboarding

Your Credit, Your Pace
Credits valid for 18 months, grow at the speed that suits you

Non-Binding Contract
Pay only when customers connect. Stop anytime and keep your member list

Easy On-boarding
We handle 100% of the tech; you just print the QR

Trusted & Proven

- HKSTP x AWS SaaS Acceleration (2022) Program Graduate
- Hong Kong Science & Technology Parks IncuTech Incubation Program Graduate
- Plug & Play Japan Accelerator Program Summer/Fall 2023 - Smart Cities Batch 5

HKSTP ALUMNI PLUGANDPLAY JAPAN aws

Media Exposure

South China Morning Post
明報 Cyberport now.TV hket 香港新聞網
東方 on.cc 經 TVB 信報 TECHINASIA

Simple, Transparent, Pay-As-You-Go Pricing

From Pop-ups to Large Chains.
Scale at your own pace—suitable for any business size

Zero Monthly Fee • Save up to 60% on Unit Rates!

Category	Feature Name	Starter	Growth (Save 25%)	Business (Save 37.5%) ★ Most Valuable	Enterprise (Save 50%)	Max (Save 60%)
Upfront Payment		HK$3,000	HK$6,000	HK$10,000	HK$20,000	HK$40,000
Acquisition (Required)	WhatApp Contact / Instagram Follow	HK$2.00	HK$1.50	HK$1.25	HK$1.00	HK$0.80
	Welcome Coupon and Redemption	HK$0	HK$0	HK$0	HK$0	HK$0
Loyalty (Optional)	Receipt Scan	HK$0.25	HK$0.18	HK$0.16	HK$0.12	HK$0.10
	Point Redemption					
Re-Marketing	Coupon Redemption					
	Message Blast / Trigger Fee	HK$0.25	HK$0.18	HK$0.16	HK$0.12	HK$0.10
	Official WhatsApp Business API Fee (Charge by Meta)	HK$0 - Immediate Trigger (< 24 Hrs) (e.g., Immediate Coupon after Receipt Scan) ~HK$0.57 - Marketing Blast (> 24 Hrs) (e.g., Monthly Newsletter) ~HK$0.09: - Utility Notification (> 24 Hrs) (e.g. Status Update / Order Reminder)				
	Instagram DM/Story/Posts	HK$0	HK$0	HK$0	HK$0	HK$0

*Credit is valid for 18 Months, Setup Fee: 1st shop Free, then Top Up extra HK$1,000 credit / shop
*Acquisition Fee Charge applies even without Welcoming Offers for new Contacts / Followers

10+ Years of Experience in Award-Winning WiFi Marketing & Loyalty Products

Trusted by Leading Local and International Brands

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Book a Demo
Scan this QR code / Click Link Below and Contact Us through WhatsApp

https://bit.ly/fansx-2025-contact

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