odoo

Boost your company with integrated software

What is Odoo?

Odoo is an online business management software with a complete suite of business modules, covering all your needs from front-end to back-end. Our online apps help you to manage your finances, sales, inventory & manufacturing, human resources, marketing, and team productivity with 80+ official Odoo apps.

13M+
Global Users

800k+
Installations/Month

32
Supported Languages
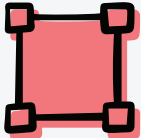
49k+
Third-party Apps

175
Countries with partners
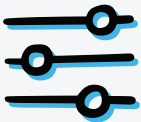
Our Unique Value Proposition

Fully Integrated and Full-Featured

Odoo apps are natively integrated to fully automate all your business processes for data centralization and real-time updates.

Scalable for Any Type of Business

Odoo grows your business one app at a time and is suitable for SMEs with 1 user and MNCs with over 300,000 users.

Highly Customizable and Intuitive Database

Beyond standard features, Odoo can be customized to meet specific needs of your company's unique workflow; the intuitive design allows you to manage the system with basic IT knowledge.

Sales 📈

Takes care of any business with synergistic compatibility with Odoo Finance

CRM

Organizes all your sales activities with centralized customer information, provides accurate forecasts, and generates real-time reports

Sales

Generates online quotations and invoices once an order is made in synchronization with your emails, Odoo Finance, and Website apps

POS

Sells your goods on a smart interface. Compatible with any device with integration with Odoo Inventory for real-time stock control

Subscription

Automates invoices for recurring sales and subscriptions with built-in analysis tools to enhance your sales performance in clicks

Rental

Gathers your rental process from scheduling to invoicing. Compatible with other product management apps to complete the lifecycle

Finance 🌻

AI-powered bookkeeping system integrated with the Sales and Inventory & Supply Chain modules

Accounting

Manages your finance in clicks with bank synchronization, automated reconciliation, flexible fiscal localization, and customizable reporting

Documents

Saves time recording bills, scanning contracts, and approving documents to become a paperless company

Invoicing

Simplifies accounting by automatically billing sales & delivery orders, contracts, and timesheets; and produces customizable analysis reports with data from other integrated apps

Expenses

Keeps an eye on your budget, allows you to create, validate, or refuse expense submissions, and helps you manage expenditure per employee per team with a clear overview

Sign

Keeps your company paperless to have everything signed online

Supply Chain 🏭

All-in-one software to streamline inventory, manufacturing, and warehouse processes, integrated with the Sales and Finance modules

Inventory

Improves your operations on Sales, Purchase, and Accounting with smart double-entry system, advanced automation, and real-time reporting

Manufacturing

Brings your production operations to the next level of efficiency with full traceability, work order management, production planning, and more

Purchase

Automates your workflow and keeps track of all agreements, quotations, and purchase orders for the best offer

Maintenance

Tracks, schedules, and triggers maintenance activity with automatically generated statistics, including MTBF and MTBR, for optimized performance

Quality

Defines quality control points and triggers quality alerts directly from workcenter panels on the Manufacturing app

PLM

Manages engineering changes and versions efficiently, with all updates communicated across teams in real time

Website ✈️

Create a unique experience and build stunning websites

Website

Creates a stunning website for your businesses by drag-and-dropping the ready-made building blocks

eCommerce

Runs an online store for every type of business that also converts visitors into customers, fully integrated with Odoo Website Builder and Sales management apps to manage your business

Blogs

Creates an attractive & mobile-friendly blog in no time with our easy-to-use drag & drop feature

Forum

Drives more traffic to your website, anticipates your customers' needs, and builds your own documentation library and community

Live Chat

Engages with visitors, delivers support, and answers questions in real-time

eLearning

Builds your own LMS that enables knowledge-sharing and community-based learning

Marketing 📣

Integrated with Odoo CRM to amplify the impact of your business with the right marketing move

Social Marketing

Manages, plans, and monitors all your social media accounts, web push notifications, and live chat, all in one place

Email Marketing

Builds campaigns with ready-made templates and building blocks and produces real-time analytics with tracked links, ROI, and other advanced features

SMS Marketing

Instantly delivers campaigns into your contacts' pockets

Events

Covers all aspects of an Event Planner's job: from creation and ticket sales to visibility, organization, and promotion

Marketing Automation

Improves your sales performance with intelligent, data-driven, multifaceted automated campaigns to manage efficient end-to-end customer journeys

Survey

Automates employee reviews, satisfaction surveys, marketing campaigns, feedback forms, and many more to inform your business decisions

HR 👤

The comprehensive HR suite to recruit, record expenses, and review employees' performance

Recruitment

Streamlines your hiring process by setting up a job board for easy tracking and overseeing the submitted applications

Time Off

Manages employee leaves in a calendar view updated in real-time with statistical reports generated in clicks

Appraisal

Helps you with employee evaluation with suggested performance appraisal timeline, automated reminders, and exportable answers

Referral

Gamifies the recruitment process and encourages your staff to refer a friend to the team

Fleet

Centralizes management of your vehicles, contracts, costs, insurance, and assignments with data automatically collected from integrated Sales Management and Finance apps

Services 🔧

The suite of apps that centralizes all your internal communication with integration with Odoo Sales management and Finance apps

Project

Organizes, schedules, plans, and analyzes your external and internal projects to enhance employee collaboration

Timesheet

Tracks productivity to invoice timesheets to clients and predicts project performance and employees' availability with data collected from integrated apps

Field Service

Allows you to work anywhere on any device to deliver excellent service to your customers

Helpdesk

Provides an instant overview of your client tickets and timely customer service based on your custom SLA rules for optimized productivity

Planning

Oragnizes schedules in calendar views for better coordination, and grants your team access to take and unassign from shifts

Appointments

Manages meetings online and automates your scheduling process with customized appointment forms

Productivity 💼

Serving all Odoo modules with enhanced team communication and efficiency

Discuss

Allows you to jump into discussions with your team from every Odoo app

Approvals

Manages your employees' requests on one centralized dashboard with customized approval rights

IoT

Connects and integrates all external devices with your Odoo database for increased productivity

VoIP

Explores more ways of getting in touch with your customers with all records saved on your database for your team's reference

Knowledge

Contributes to a collaborative library that can be viewed from any integrated Odoo apps

Customization ⚙️

Personalizes your Odoo database

Studio

Tailors your database without coding: create apps, customize reports, automate workflows, and configure your system

Hosting Options 🗄️

Odoo Cloud		Private Server
Odoo SaaS	**Odoo.sh**	**Odoo On-Premise**
• Software as a Service • Out-of-the-box solution customizable with Odoo Studio • 100% hacking-safe	• Platform as a Service • Out-of-the-box solution with open-source code and is hospitable to third-party apps and custom developments • 100% hacking-safe	• Complete liberty of custom developments and databases • Full freedom for running the infrastructure in terms of system robustness and performance

Implementation Service 🦾

Either implement directly with Odoo by purchasing a Success Pack or with one of the local partners.

Major Integrations

📱 WhatsApp Business

Allows you to communicate with stake-holders individually or in batches to send SO confirmation and shipping details, customize messages, and more.

🔵 ChatGPT

Generates your text across Odoo apps to help you create content on Website, Knowledge, and the Marketing apps

One price for all apps. 🐷 odoo.com/pricing-plan
Start your 15-day trial. 👆 odoo.com/trial