THE GULU

GORILLA GROUP

Education

Metrics

THE GULU

3M+
Registered Users

100%
Localized

中華人民共和國香港特別行政區政府
政府資訊科技總監辦公室

IT Services Suppliers

500K
Monthly Active User

2000+
Stores

Bronze Award
銅獎
Hong Kong ICT Awards 2022 香港資訊及通訊科技獎

Smart Living

4.6M
Downloads

1st
Online Real-time Queuing App

Asia Smart App Awards
亞洲智能應用程式大獎

Asia Smart App Awards
2018/2019
"Lifestyle, Social and Entertainment"

Functionality

Queuing
排隊

Parents Day
家長日

Queuing
活動排隊

Reservation
預約

Equipment
Reservation
教具租借

Partners

THE GULU

Multi-industry

中華人民共和國香港特別行政區政府
政制及內地事務局

市區重建局
URBAN RENEWAL AUTHORITY

HKTDC 香港貿發局

新鴻基地產 Sun Hung Kai Properties

南豐 NAN FUNG

SHUN HING GROUP 信興集團 SINCE 1953

mtrmalls

MTR

CATHAY PACIFIC

CLP 中電

香港機場管理局 AIRPORT AUTHORITY HONG KONG

F&B industry

美心 Maxim's

稻香集團

Ocean Park Hong Kong 香港海洋公園

香港賽馬會 The Hong Kong Jockey Club

Komeda's Coffee

牧羊少年 咖啡館 THE ALCHEMIST CAFE

たまご園 Tamago-EN

但馬屋 TAJIMAYA Japanese Shabu-shabu Dining

Café & Meal MUJI

DAZZLING cafe

PREMIUM CHICKEN PURADAK CHICKEN

Our Partners

THE GULU

Medical

盈健醫療 HUMAN HEALTH

CHIRON MEDICAL

Dedicare 緻仁醫療

城中家庭醫務所 MIDTOWN MEDICAL CLINIC

Education

聖公會聖雅各小學 S.K.H. St. James' Primary School

港專

慈幼葉漢千禧小學 Salesian Yip Hon Millennium Primary School

iFuture 香港電子學習教育協會

天主教佑華小學 Our Lady of China Catholic Primary School

Queuing

Queuing - Online + offline

Crowd Management

- Remote Queuing
  - online via THE GULU App.
  - offline via print ticket.
- Real-time, streaming update with push-alerts
- All-in-one, multi function, user friendly control

慈幼葉漢千禧小學

Salesian Yip Hon Millennium Primary School

校訓：誠 信 使 樂

Real life Application in

慈幼葉漢千禧小學
Salesian Yip Hon Millennium Primary School
校訓：誠 信 儉 樸

https://www.youtube.com/watch?v=_1QhrxhpQpc

Demo animation

https://youtu.be/QTrcHxVSDhM

Demo account

慈幼葉漢千禧小學
Salesian Yip Hon Millennium Primary School
校訓：誠 信 儉 樸

THE GULU

Web version

https://edu.thegulu.com/TC/thegulups

學生編號: 1A01　驗證碼: 8888
學生編號: 1A02　驗證碼: 8888
學生編號: 1A03　驗證碼: 8888
學生編號: 1A04　驗證碼: 8888
學生編號: 1A05　驗證碼: 8888
學生編號: 1A06　驗證碼: 8888
學生編號: 1A07　驗證碼: 8888
學生編號: 1A08　驗證碼: 8888
學生編號: 1A09　驗證碼: 8888
學生編號: 1A10　驗證碼: 8888

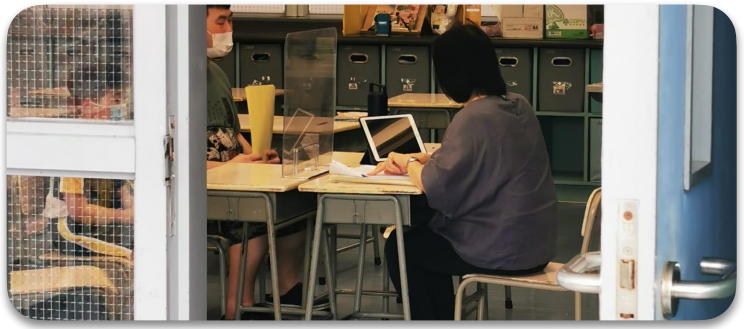
Showcase - Parents day

Salesian Yip Hon Millennium Primary School

慈幼葉漢千禧小學
Salesian Yip Hon Millennium Primary School
校訓：誠 信 儉 樸

THE GULU

慈幼葉漢千禧小學
Salesian Yip Hon Millennium Primary School
校訓：誠 信 儉 樸



- 92% of parents satisfied, over half of interviewees agreed we saved time, easy to manage booking and liked the WhatsApp notifications

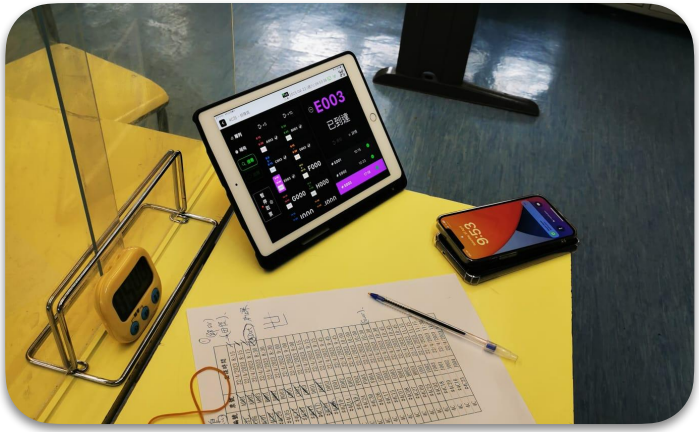
- Based on survey conducted on 22-4-2023 109 parent interviewed

Showcase - Parents day

Salesian Yip Hon Millennium Primary School

慈幼葉漢千禧小學
Salesian Yip Hon Millennium Primary School
校訓：誠 信 儉 樸

THE GULU



- Online booking system for parents day, parents can book, edit their time slot and receive notification in advance

Showcase - Parents day

Salesian Yip Hon Millennium Primary School

慈幼葉漢千禧小學
Salesian Yip Hon Millennium Primary School
校訓：誠 信 儉 樸

THE GULU

- Amend meeting time anywhere anytime
- Less admin task for teachers
- Auto notifications to update parents

Principal Wong Wai Kin
Salesian Yip Hon Millennium Primary School (SYH)

Showcase - Parents day

Salesian Yip Hon Millennium Primary School

慈幼葉漢千禧小學
Salesian Yip Hon Millennium Primary School
校訓：誠 信 儉 樸

THE GULU

For Parents:

- Parents enter login credentials and choose date and time anywhere anytime

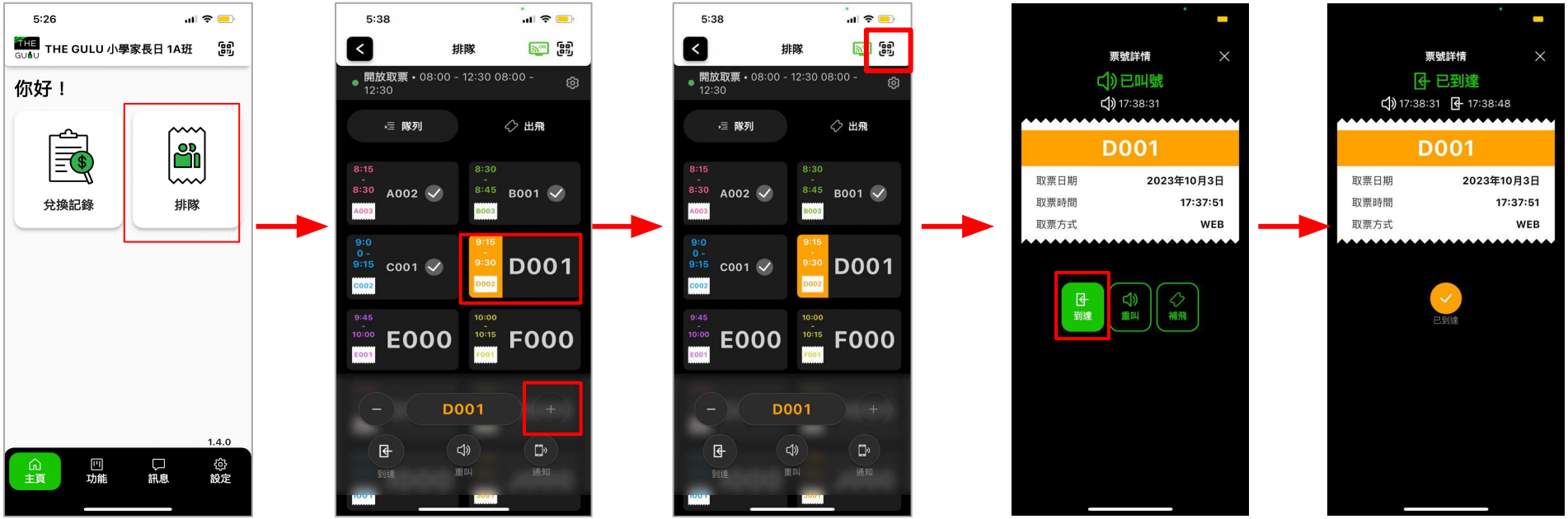
Showcase - Parents day

Salesian Yip Hon Millennium Primary School

慈幼葉漢千禧小學
Salesian Yip Hon Millennium Primary School
校訓：誠 信 儉 樸

THE GULU

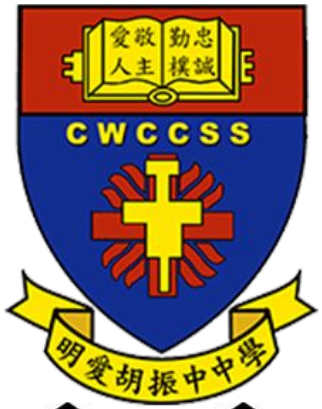
For Teacher:



- Teacher check in with tablet/phone, call the next parent in line with one tap

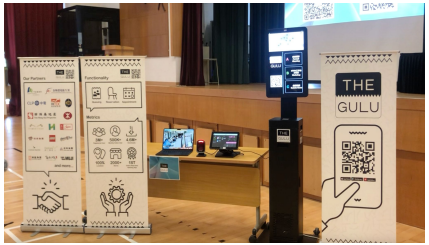
Real life Application in

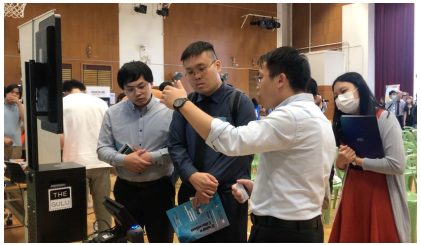
https://www.youtube.com/watch?v=bl_-qvWHuOs

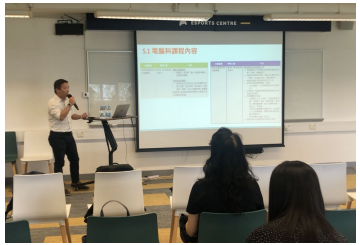

敬愛
主人
忠勤
誠撰
CWCCSS
明愛胡振中中學

Showcase - iFuture Education Conference

Caritas Wu Cheng-chung Secondary School







- Queuing quota setting
  - Flexible upper limit
- Support Offline/Online Ticket
- User receive reminder notification when ready to check in

Showcase - iFuture Education Conference

Caritas Wu Cheng-chung Secondary School

For Participant:

- Participant can choose specific event and have a booking in 3 steps with mobile

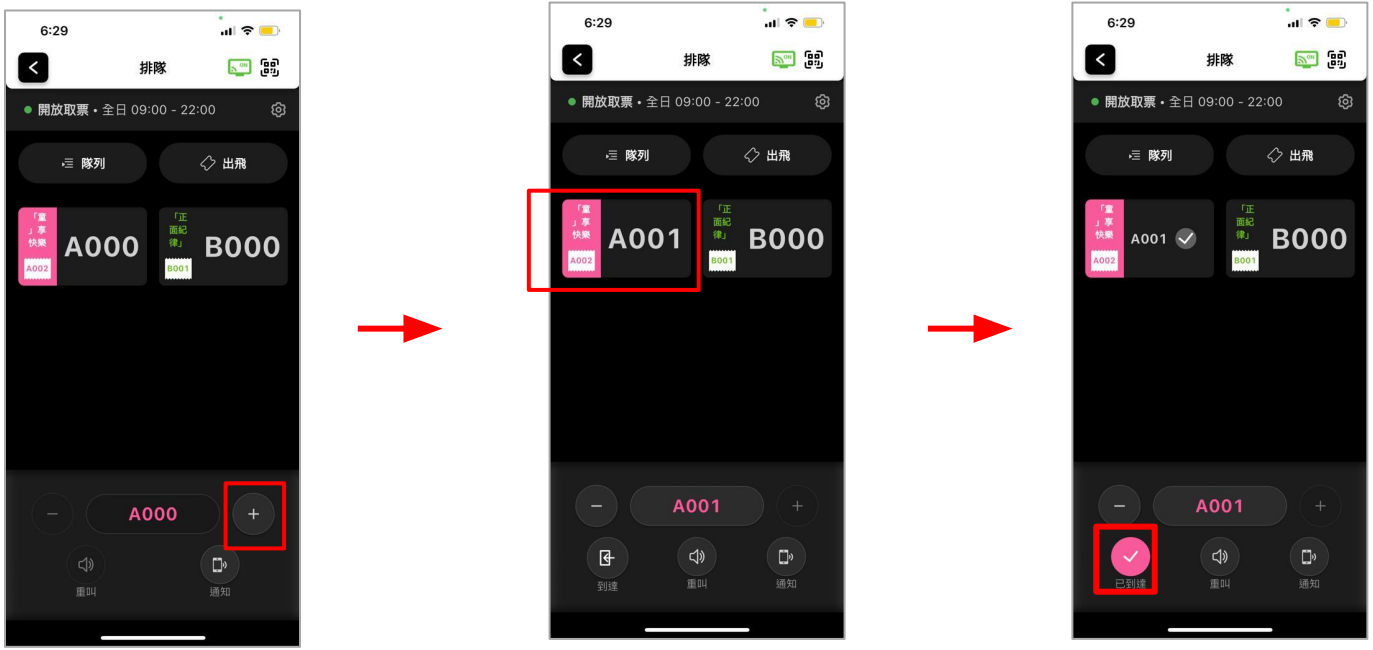
Showcase - iFuture Education Conference

Caritas Wu Cheng-chung Secondary School

Showcase - iFuture Education Conference

Caritas Wu Cheng-chung Secondary School

For Host:



- Easy next in line calling and check in for host

聖公會聖富始南小學
1967

Real life Application in

https://www.youtube.com/watch?v=Ou0thVlln2s

Showcase - School Open Day
SKH Chi Fu Chi Nam Primary School

School's Problem:

- Event overcrowd
- Hard to collect data for review
- Lots of admin work for registration and ticketing
- People have to line up outside venue

Our Solution:

- Crowd management
- Mobile / Physical tickets
- Report console provide real time report
- Mobile notification

Showcase - School Open Day
SKH Chi Fu Chi Nam Primary School

- Crowd management made easy
- Event joiner recognise THE GULU at first glance
- People can engage in other activities while waiting
- Mobile notification as event reminder

Principal Wong Lai Ho
SKH Chi Fu Chi Nam Primary School

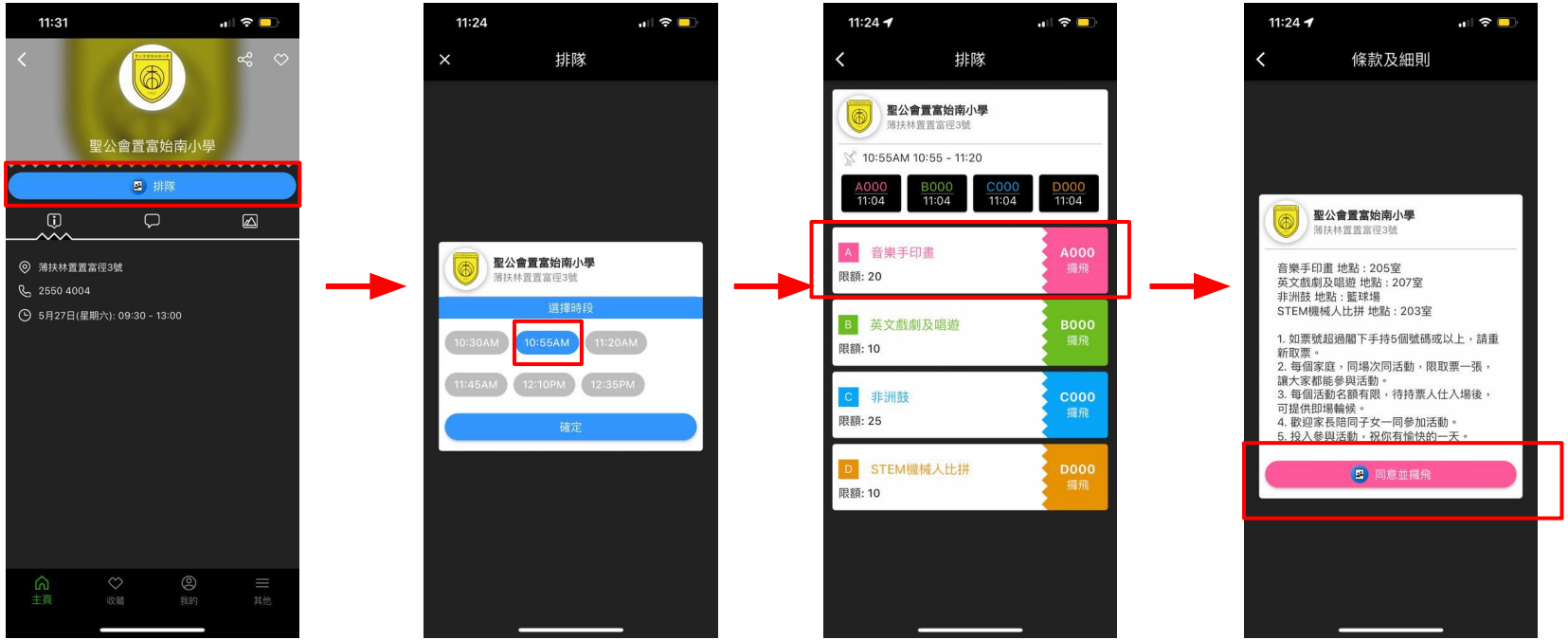
Showcase - School Open Day
SKH Chi Fu Chi Nam Primary School

- Time slot queueing setting
  - Flexible time slot
- Support Offline/Online Ticket
- User receive reminder notification before activities starts

Showcase - School Open Day
SKH Chi Fu Chi Nam Primary School

THE GULU

For Participant:

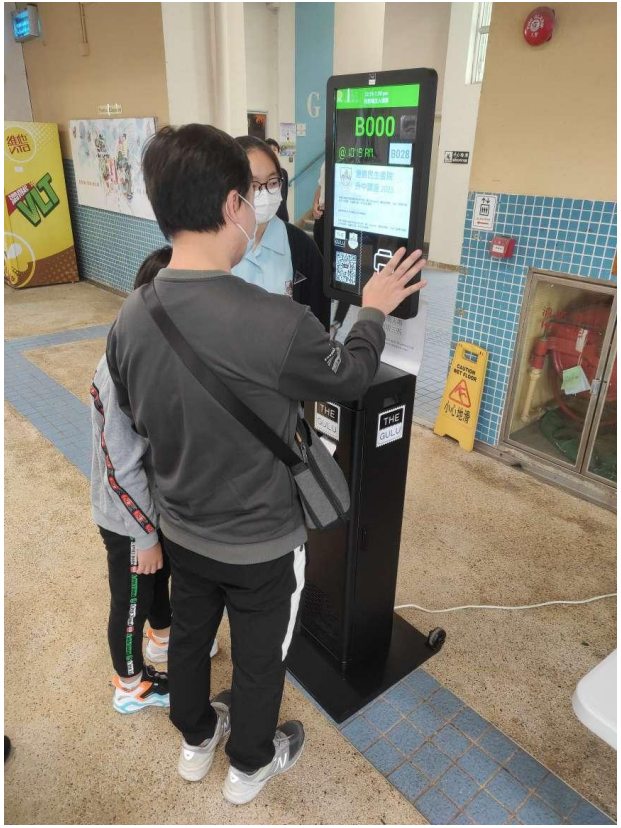


- Participant can choose specific event and have a booking in 3 steps with mobile

Showcase - Garden Fete
Diocesan Boys' School

Showcase -
Hong Kong College of Technology

Showcase -
Munsang College Hong Kong Island



Showcase -
True Light Girls' College

Showcase - School Open Day
SKH Chi Fu Chi Nam Primary School

For Host:

- Easy next in line calling and check in for host

Reservation

Reservation

聖公會聖雅各小學
S.K.H. St. James' Primary School

THE GULU

Effective booking management

- Centralized reservation management
- Auto confirmation & send notifications
- Supported payment methods:

VISA MasterCard UnionPay 银联 WeChat Pay 支付寶

聖公會聖雅各小學

S.K.H. St. James' Primary School

Demo Animation

聖公會聖雅各小學
S.K.H. St. James' Primary School

THE GULU

https://youtu.be/snNywnQn7ZU

Demo account

聖公會聖雅各小學
S.K.H. St. James' Primary School

THE GULU

THE GULU 小學
(Reservation) (借ipad)
ID: 30328

Shop App
Login: shop30328
PW: 30328

Showcase - iPad Rental Service
S.K.H. St. James' Primary School

聖公會聖雅各小學
S.K.H. St. James' Primary School

THE GULU

For Teacher:

聖公會聖雅各小學
S.K.H. St. James' Primary School

- User flow for making reservation for iPad rental

Showcase - iPad Rental Service
S.K.H. St. James' Primary School

聖公會聖雅各小學 S.K.H. St. James' Primary School

THE GULU

For Technical Support Services(TSS):

- Check & confirm booking
- View the day's booking, venue, item & teacher

Showcase - iPad Rental Service
S.K.H. St. James' Primary School

聖公會聖雅各小學
S.K.H. St. James' Primary School

THE GULU

- Reduced human errors
- TSS receive reminder notification
- Fewer workload

Principal Li Man Kit
S.K.H. St. James' Primary School

分享會花絮影片介紹

Hardware

Hardware Size

10.1” Control Tablet
250mm x 175mm x 50mm (W x H x D)

Printer
206mm x 142mm x 132mm (W x H x D)

Kiosk
500mm x 1860mm x 540mm (W x H x D)

Speaker
220mm x 300mm x 100mm (W x H x D)

Scanner
80mm x 150mm x 80mm (W x H x D)

Software

Standalone Package

A Standalone Kiosk that enables full customer experience with a self-service interface.

- Kiosk (23.6” / 32”)
- Housing
- Ticket Printer
- Speaker

Notification Channel

Multiple channels to receive push notification :

WhatsApp*

Wechat Mini program

THE GULU App

SMS*

*May incur extra charge

Powered by THE GULU

Mobile Application	Web Component Integration
- Server to server communication - Push Notification by mobile app - Check queue status real time - CRM available	- Client to server communication - Less effort - Cost effective - Notification by SMS, whatsapp, email - Best fit for web app

Reference :

新鴻基地產 Sun Hung Kai Properties

南豐 NAN FUNG

美心 Maxim's

CLP 中電

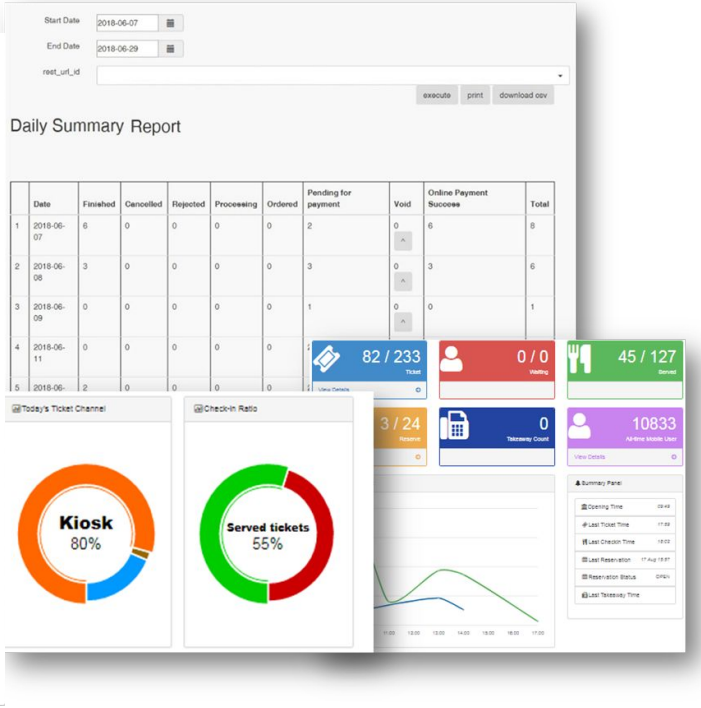
如心廣場 NINA MALL

Data collection & analysis

THE GULU

- Display real-time data
- Record user access data
- Retain customers by analyzing big data
- Multiple accounts with different permissions

Service Spread Report
Service Waiting Report
Flower Market Ticket Report
Ticket Query
MTR_OPEN_DAY
90 Day Ticket Channel Summary Report
Ticket Channel Summary Report
Ticket Channel Summary Daily Report
Ticket Summary by Section Report
Ticket List Report
Ticket List by Section Report
Ticket Channel Spread Report
Weekly Ticket Channel Spread Report
Weekly Ticket Spread Report
All Ticket Summary Report
Monthly Pre Order Report
Half Year Returned Customer Report
Monthly Checkin Restaurant
Monthly Ticket Usage
Daily Smart Ticket Summary Report
7 Days Group Ticket Summary Report
Daily Group Ticket Brief Report
Daily Group Ticket Summary Report
Monthly Group Ticket Summary Report
Monthly Group Ticket Summary Report (Weekdays)
Monthly Group Ticket Summary Report (Weekdends)
Monthly Smart Ticket Summary Report
Ticket Traffic Report
Ticket Waiting Time Report
Group Ticket Waiting Time Report
Serve Time Summary Ticket Report
Campaign Ticket Report



THE GULU

by

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