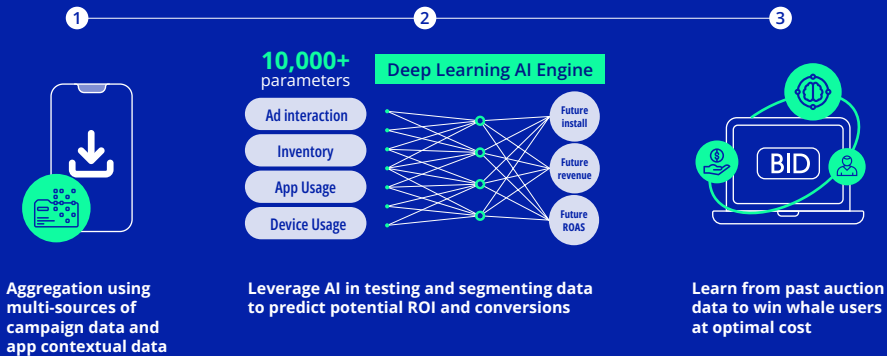# AIBID
by **Appier**

Acquire the Most Valuable App Users at Scale

Appier's Solution

Appier's AI-Powered Advertising Platform uses real-time computing and multi-dimensional modelling to maximize your campaign gains.

1 — **2** — **3**

10,000+ parameters

Deep Learning AI Engine

- Ad interaction
- Inventory
- App Usage
- Device Usage

- Future install
- Future revenue
- Future ROAS

BID

Aggregation using multi-sources of campaign data and app contextual data

Leverage AI in testing and segmenting data to predict potential ROI and conversions

Learn from past auction data to win whale users at optimal cost

Our clients

Paktor   coupang   Levi's   JUST DICE

ROVIO   Mdmmd.   gameberry studio

Appier partners with 50+ ad tech partners

Fyber   Google   INMOBI   ironSource   mopub   unity   Vungle

Chartboost   adjust   AppsFlyer   branch   KOCHAVA★   singular

Campaign Insights

CPI / CPA
billing

ROAS
ROAS optimization on D0/D1/D7

No minimum budget required

100%
fully transparent inventory

Fully managed service with access to dashboard

- Top creative type: banner, video
- Top inventory category: gaming, social, entertainment, news