

D&B ESG Registered ™

A badge from an industry-trusted source signifying commitment to ESG disclosure

Situation

Environmental, social, and governance (ESG) initiatives has become an important measurement to report on for businesses.

With regulations around ESG increasing on a global scale and studies correlating good ESG practices to increased revenue growth, ESG performance has become a key factor when selecting who to do business with.

A recent study shows that over 30% of companies are already incorporating ESG controls into their supplier and vendor evaluation and selection processes.[1] That number is expected to grow rapidly over the next 5 years.

The Challenge

Validating ESG initiatives against established sustainability standards and being credibly recognized for them is not always an easily defined process.

Many companies are at a loss for how to convert their ESG goals and initiatives into an advantage when being considered against competitors by a potential business partner, and how to have that advantage visible by the market.

Introducing D&B ESG Registered ™

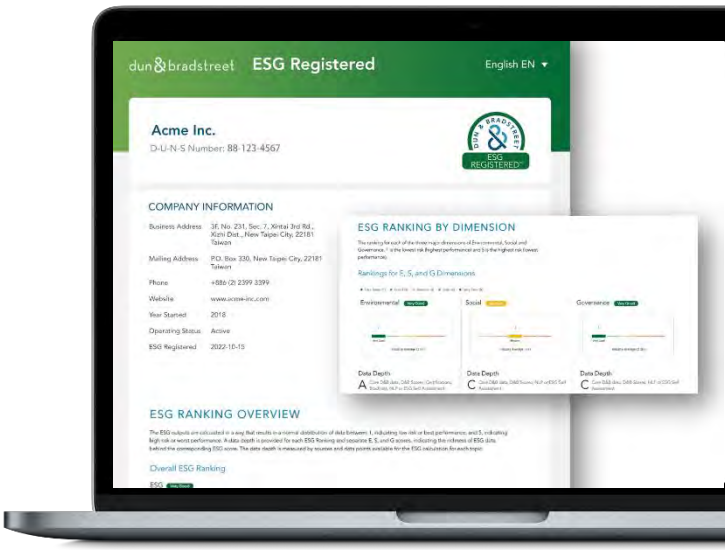
D&B ESG Registered is an industry-trusted badge of recognition signifying that your business is committed to disclosing its ESG initiatives – helping to provide your company a competitive advantage when being considered for business.

The D&B ESG Registered assessment, profile, and badge of recognition are documented in The Dun & Bradstreet Data Cloud, the world's most comprehensive source of commercial business data leveraged by over 90% of the Fortune 500.

Becoming D&B ESG Registered

To become D&B ESG Registered, your company must complete an ESG assessment engineered by Dun & Bradstreet and subject matter experts. This assessment is built around industry recognized sustainability standards such as SASB, GRI, the UN SDGs, and many others that help global businesses set goals and policies around ESG.

The D&B ESG Registered badge and profile are delivered to all who successfully complete the assessment and validation process, demonstrating that your company is committed to disclosing its ESG data



Benefits

BE RECOGNIZED BY THE INDUSTRY
Have your company's D&B ESG Ranking listed on reports deployed to our network of customers.

LEVERAGE COMPETTIVE ADVANTAGE
Place the D&B ESG Registered badge on your website and in your marketing collateral to show that you are recognized by Dun & Bradstreet for ESG disclosure.

UNDERSTAND YOUR ESG PERFORMANCE
Receive an ESG profile presenting your company's ESG Ranking, performance, and benchmark against real industry data.

EASILY SHARE YOUR ESG PROFILE
Include the D&B ESG Registered profile when being vetted by potential customers to provide greater transparency into how your ESG practices align with their goals.

Why Companies Choose Dun & Bradstreet

TRUSTED BY 90% OF THE FORTUNE 500
and companies of all sizes around the world, rely on Dun & Bradstreet to help grow and protect their business.

GLOBAL LEADER IN ESG DATA
covering over 41-million public and private entities in over 170 markets.

RANKINGS BUILT AROUND RECOGNIZED SUSTAINABILITY FRAMEWORKS
including SASB, the UN SDGs, GRI, TCFD, UN PRI, and CDP.

1. Source: 2020 Dun and Bradstreet survey conducted by Censuswide, on behalf of Dun & Bradstreet - of 1,000 Supply and Procurement professionals 500 US/500 UK professionals, December 2020.

ABOUT DUN & BRADSTREET®
Dun & Bradstreet, a leading global provider of business decisioning data and analytics, enables companies around the world to improve their business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses.
Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity.

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